

We couldn't use the survey template, so our response on Wimbledon Town Centre is as follows.

We welcome the strategy and emphasis on creating new spaces for the town centre, an emphasis on people-centric design, greening and sustainability needs to come hand in hand with this approach. Wimbledon must raise its bar and become a recognised town centre on the International platform for all visitors, acknowledging and embracing its link with the tennis and outside spaces, and improving welcoming entrance points, forming a sense of arrival and of pride in its reputation.

We welcome a character study but this does not provide enough detail on look and feel of town centre. We have the challenge of poor design still coming through, (eg next to CIPD, 141 The Broadway and Argos, 13-19 Wimbledon Hill Road sites) without respecting context and public space. We would like to see more detail on design of shop fronts and signs especially in conservation areas.

We question how funding will happen for the green corridors / pavement widening and although very much welcomed it needs to respect people and improve the town centre. Rather than improve connectivity to surrounding spaces an emphasis on green Wimbledon spaces would be preferential by creating a park / town square in the town centre, focus on the town being greener and a better place to be. It highlights the 'challenge of negotiating scale with residential' but does not provide guidance / restrictions for the future. For Wimbledon to place itself as inclusive, it is time to develop a cross-generational plan for the town centre to put people and bikes before cars and HGVs.

We agree with the

- reimagining of railway corridor but this must include green spaces
- respecting existing scale, views and historic grain
- delivering exceptional design quality
- new green spaces further south in Dundonald Yard
- We support 100% station redevelopment - this needs to be a priority
- We support 100% tree planting (more trees though not just replacement), pavement widening for a better experience and planting
- We support the focus on business, shops, leisure, culture, but improve the experience in-between and join them up so visitors can only be positive about Wimbledon, let's think bigger about joining up the town Centre in a green and characterful way

We look forward to more detail, a greener connectivity and a town centre whose businesses can sustain, grow and develop in all stages of their lives.

Kind regards