Dear Future Merton,

Please find the Conservative Group's response to the Merton Character Study below, please can you confirm receipt?

Merton Conservatives do not support the Merton Character Study as this relies on the Future Wimbledon SPD which we consider to be fundamentally flawed as it does not work in the interests of local residents. We also have concerns that the study does not properly divide Merton into its characteristic areas. For example Wimbledon Town is not represented, even though it has a clear identity within the borough. There is also not enough emphasis on Wimbledon's character as a mainly residential area and its historic low rise buildings. There is also local support to improve the cultural offering in Wimbledon and this is a big draw to the town, Merton Conservatives support the construction of a concert hall in Wimbledon and have included this in our previous Local Plan responses. We have also have concerns about the potential active travel measure on Morden road in South Wimbledon, any proposals need to ensure that traffic flow is not adversely effected.

Best wishes,

Policy and Research Officer to the Conservative Group Democracy Services Corporate Services Department Merton Council