

**Objective 4: To recognise the important contribution of social enterprise and secure ongoing funding and investment in Merton's heritage through partnership work, external funding and sponsorship**

To be delivered by:

- Continuing to increase the level of external funding to support our heritage from a range of sources.
- Pursuing sponsorship opportunities and draw input into ongoing heritage projects from the business community.
- Encouraging the expansion of the tourist economy.
- Working in partnership with local, regional and national organisations and agencies in understanding and caring for Merton's heritage.

**Objective 4: To recognise the important contribution of social enterprise and secure ongoing funding and investment in Merton's heritage through partnership work, external funding and sponsorship**

<p>To submit a Heritage Lottery Fund application to develop Merton Heritage and Local Studies Centre, incorporating new technology to increase access to historic collections.</p>	<p>Service is able to invest in new equipment making collections more accessible and relevant to current and future generations.</p> <p>Increased public awareness of Merton's heritage and access to historic resources.</p> <p>Potential to increase service uptake and the range of services available to visitors of all ages.</p>	<p>2016</p>	<p>2018</p>	<p>Merton Heritage &amp; Local Studies Centre</p>	<p>London Borough of Merton</p>
<p>To submit a Heritage Lottery Fund bid to develop a core range of history resource boxes for use by local schools (combining a range of historic objects and high quality replicas appropriate for classroom use).</p>	<p>Greater range of material available to support the history curriculum in Merton schools.</p> <p>Resources tailored to school requirements</p>	<p>December 2016</p>	<p>December 2017</p>	<p>Merton Heritage &amp; Local Studies Centre</p>	<p>London Borough of Merton</p>

Activity	Expected Benefit	Start Date	Completion date	Where will the activity take?	Responsible group / officer
	Further opportunities for partnership work between Merton Heritage Service and local schools.				
Secure a sustainable future for Mitcham Cricket Club and the tradition of cricket being played on the Green	Maintain globally important heritage asset	2015	2017	Mitcham Cricket Green	Mitcham Cricket Club & Mitcham Cricket Green Community & Heritage
To promote the Heritage Lottery Fund and other heritage related funding streams widely.	Increased awareness of our heritage. Increase funding into heritage infrastructure.	2015	2020	London Borough of Merton	London Borough of Merton, heritage stakeholders, MVSC and Merton Chamber of Commerce
Provide tailored support for community organisations to access heritage funding.	Improve resilience of community organisations. Increase funding into the borough.	2015	2018	London Borough of Merton	London Borough of Merton, MVSC