

WS8: Communication, outreach and LBM corporate procedure

Key areas of progress in 2023

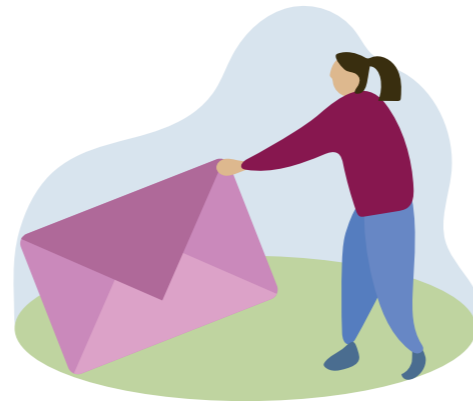
Launched Merton's new Green Schools Network and Charter.

Updated Merton's Greenhouse Gas inventory.

Published Merton's first Climate Delivery Plan Summary Report and engagement leaflet for residents.

Produced regular digital communications through social media and monthly editions of Merton's Climate Action Newsletter to provide updates on climate action in Merton.

Organised and attended a range of climate engagement activities and events (including Clean Air Day events, a Black History Month Climate Event, Green Libraries Week and much more).



Supported Merton's Climate Action Group and/or delivery partners with ongoing Council funded projects (Merton Garden Streets, Energy Matters and the Wheel) and the development of climate case studies to showcase local climate action.

Enabled wider community climate action by launching the first phase of Merton's new Community Climate Action Fund.

Started a Merton Climate Stories video series to showcase those taking action to reduce carbon emissions and adapt to climate change.

Consulted with local community groups and organisations on Merton's draft Climate Engagement Strategy in Autumn 2023.

Delivered the first phase of Merton's carbon literacy training for councillors, senior staff and volunteer officers, and securing a Bronze Carbon Literacy Award for Merton Council.

Key priorities for 2024

Publish the second resident summary report of the Climate Delivery Plan and leaflet for year 4.

Finalise and adopt Merton's Climate Engagement Strategy.

Deliver the second phase of Merton's carbon literacy training.

Continue to support the development and delivery of community-led climate action projects and seeking wider engagement.

Confirm the winning bidders for the first phase of the Community Climate Action Fund.



Launch the second phase of the Community Climate Action Fund.

Deliver climate engagement and communications activities in line with Merton's Climate Engagement Strategy.

Increase engagement with business stakeholders in Merton.

