

MITCHAM CARNIVAL CONSULTATION

173 respondents accessed the campaign

Q1.

Have you previously attended any open air events in Mitcham?

This single response question was answered by 173 respondents.

Response

Yes	137	79.19%
No	35	20.23%
Don't know	1	0.58%

Q2

Have you previously attended Mitcham Carnival at Three Kings Piece?

This single response question was answered by 136 respondents.

Response

Yes	107	78.68%
No	27	19.85%
Don't Know	2	1.47%

Q3

Please give us your comments on the current event offer in Mitcham.

This open response (Free text) question was answered by 75 respondents.

Response

Number of Respondents

A bit lame. No common theme that pulls it together 1

A good community event. Always brings out a good crowd. So few opportunities like this. A real shame if it disappears. 1

A great event, just quite expensive. Need more food options 1

A great idea; a good outlet and confidence building therapy for senior citizens, disabled children and children with ADHD, Autism, anxiety, emotional, behavioural or mental health difficulties likely worsened by the pandemic. 1

always been from a child disappointed in the last few years , needs to be done again 1

Am not familiar with any current event but I think a music festival would attract a more diverse audience especially coming out of lockdown . Music is unifying and the universal language. We could have different time slots for the popular music genre to reflect the population of Merton 1

Boring 1

Don't really know anything about it despite living in Mitcham for 5.5 years 1

Excellent community event. Funfair is always a star attraction and well attended. Perhaps try to get more local charities involved. More schools used to be involved that would be another way of increasing visitor numbers. 1

Gone downhill, not the same it was years ago, need the procession back and the may pole dancing ,maybe involve local merton schools and get the kids involved which would result in more of the community attending and a nicer atmosphere 1

Great event 1

Great place for children to go and families to meet 1

Hoping for it to happen this year is a good community get together should do it monthly for some community social event 1

I believe Mitcham Carnival should be restarted. It has been a long held tradition and establishes Mitcham, once again, On the map of Merton 1

I don't understand the question. What are the current event offer in Mitcham 1

I like the events but find sometimes they are essentially just for children. This is fair but also very expensive for parents. 1

I like the fact local groups/clubs can use the event to raise funds. It would be good to encourage more entries into the parade. Encouraging multi -generational involvement is important. The arena could be used to showcase local talent as well as having entertainment 1

I love Mitcham carnival but want the parade to come back. It got local families involved and ensured a good turn out. I'd like to see more stalls and more community evolvment 1

I love soo mush 1

I run the wrestling at Mitcham Carnival for the last 6 years which proved to be highly successful with 500-800 people watching our showcase at a time. Being bought up and been running events in Mitcham/Merton for the last 12 years we was a local company. After the last Carnival i was due to have a meeting with the commitee to put some ideas to how we can make the carnival a success like it once was. 1

I think the event has now become less important to Mitcham residents as it now brings crime and rubbish to our streets. this is no longer an event that brings local community together. 1

I think we have enough and do not particularly enjoy the carnival now that my children are grown up although it is probably a good place for local organisations to reach out to the community. 1

I would like 1

I'm enjoying the carnival. 1

It could be even more traditional 1

It doesn't celebrate Mitcham. Mitcham is a deprived area with lots of health inequalities but also lots of history. We seem to forget that. We should celebrate both past and future. Show how the value of our community. 1

It is a great idea as it will bring all community spirits together, causing a positive creative lasting affects. Community cohesion is a great marketing opportunity, this carnival will no doubt bring in a good revenue message to all inclusive of the local council. 1

It isn't as good as it used to be. Need carnival floats back , May queen and lots more stalls. Get all of local schools involved and businesses. 1

It was OK u need more show and stalls 1

It would be good to see the quality of contributors to be on par with other within the borough ie. Wimbledon common 1

It's a shame that there is no floats or the May Queen parade. The people of Mitcham came out in their hundreds 1

It's just another expensive funfair. 1

It's not what it used to be. I was part of the may queen when we used to parade from Victoria road to 3 kings piece. There were lots of floats and all Local dance, theatre, karate clubs you name it all came together. A great big boot sale and stalls it was brilliant. Now it's boring 1

It's a great family event 1

Last event very dissapointing 1

Looking forward 1

Mitcham Carnival is a wonderful event bring many communities together. I love the homemade cake stalls and plant stalls. It was wonderful when it started with the May Queen procession, a wonderful old tradition, this type of thing should be restored and never forgotten. 1

Mitcham Carnival is wonderful and good for the community, it should definitely go ahead!1

Mitcham Carnival used to be brilliant with all the lorrys etc. A real cimmunity affair. Not the same now!!! 1

Mitcham has little or no events from my knowledge 1

Mitcham have a good number of annual events, that do a lot for community cohesion. We haven't had much going on due to Covid, so it would be lovely to have the Mitcham carnival this year. 1

More community fun days needed, we had a community day at rock terrace a couple of years ago, can this be repeated? The carnival needs to be about more than expensive food and funfair. 1

My family always really enjoy Mitcham carnival. We love the diversity of performances and the variety of stalls plus the rides. 1

Need for a cultural event in Mitcham 1

Needs more community input. Dog Show? Flower, vegetable show? Children's Fancy Dress?
1

Needs to go ahead allow families to do something but need more stalls and entertainment
1

Not sure 1

Not sure what the current offer is! More information please 1

Not very attractive 1

Ok 1

Only aware of the pollards hill fun day sponsored by the church. Ignore the circus / fairs as they seem to be here every 3mths! 1

Other than those two funfairs there is not much going on in Mitcham. The resources we have are not fully used. The Canons could host workshops or classes for kids at week and weekend, the water play is open only during half term even if the weather is good and water plays are working in other boroughs (see Brockwell Park). We pay highest council taxes than anywhere else and we don't get much back (fly tipping, no activities for kids). Really disappointed with Merton Council management for the area. 1

Quite acceptable, if well Policed. 1

Quite good, sometimes the event does not interest me, mainly because of the artist 1

Remove the funfair 1

s 1

Since 2011, there are very little events taken place in Mitcham that are fit for all ages, Mitcham is a diverse community by age and religion, and the current events appear to be not appropriate for all. I have been living in Mitcham since 1990, between 1990 to 2010, Mitcham celebrated a diverse Carnival that involved every religion, every organisations. That event brings out togetherness, love and friendship amongst people and residents as always look forward to that special event. 1

Some nice events, somehow they need to be promoted more though. Is there a dedicated social media team? 1

The circus/ ride elements of the events should be banned. The rubbish, noise, damage to sites, anti-social behaviours and increase in traffic far outweigh any benefits. I can only assume the reason why they still persist is due to payments from the ride providers? Let's finally modernise - these mobile ride companies serve no purpose for the community. 1

The events are not widely publicised enough. Many of us have local WhatsApp groups that are incredibly useful. The Mitcham parent networks on Facebook are also good places for event promotion. 1

The Status Fair is significant to the heritage of the Town, and one of the few opportunities for the entire population of Mitcham to come together for a 'neutral' neighbourhood/ town-wide celebration. The use of Three Kings Piece is the best central venue in Mitcham, and for such

an event - and this also draws people's attention to other amenities, such as The Canons, the Sports Centre, the restored Running Track, the Bowling Club and other sporting facilities. The stalls available at the Fair for local organisations enable vital fundraising and also an 'information exchange' incomparable to any other planned event in Mitcham. The use of the funfair provides excitement and traditional funfair activities which are enjoyed by those who participate and those who watch alike. It would be good to have a real 'steam fair' with traditional rides and activities - hence emphasising the historic nature of the Status fair. 1

There hasn't been any. I support further events. I liked the carnivals years ago. 1

There isn't very much offer. 1

There needs to be more multi cultural events bringing all the residents together. Please will the council consider celebrating international reggae day which would benefit all lovers of the genre, bringing residents and children together. Music food interaction demonstrations, vinyl and cd sellers and buyers etc. This would be a great cause and assist with those who use music as a form of relief 1

There should be a return to the original carnival. A street parade should be part of the opening of the carnival, a Carnival Queen and King and a celebration of what is good about Mitcham and the borough of Merton. Music, dancing and fun should be the prime focus of the carnival. 1

There was a street dancing! I enjoyed that! 1

Unimpressed 1

Very lacking, has gone down hill over the years. What offer we get tends to end up being expensive for families. 1

Very little 1

We attended the carnival every year for the past 5 years, before Covid. It always feels really well managed and attended and we love the community stalls. My daughter loved seeing emergency and army vehicles up close. We usually only spend an hour maximum. 1

We regularly attended the Carnival. It was fun when we had a Parade, although it must cause big problems to traffic for a few hours. Mitcham on an ordinary day has traffic problems. The Carnival itself on the Three Kings Piece-has entertainment, takeaway food, stalls for Charities, craft and car parking. All these things enable people to raise funds or try perhaps try out a small new business. Possibly a new look as Covid has changed so much . 1

When I moved to Mitcham many years ago, the Carnival started with a procession of carnival floats from Tooting along Figges Marsh to the Three Kings, great atmosphere. Then Health & Safety played its part, put a stop to the procession and killed off the tradition of this annual event, now it's just a day that mostly bears no connection to what it should be. Well done to Merton for killing off once a great tradition, 1

Wish there could be more. Nice days out locally. Could try more food stalls from different cultures. Hope the morden hall fete comes back. 1

Wonderful event 1

Won't go to any of them. 1

Q4.

Would you like to see Mitcham Carnival return in 2022?

This single response question was answered by 137 respondents.

Response

Yes	103	75.18%
No	12	8.76%
Don't Know	22	16.06%

Q5.

Please give us comments on what format you would like for the carnival and what you would like to see there.

This open response (Free text) question was answered by 78 respondents.

Response

Number of Respondents

*more local vendors *more attractions for adult attendees - extremely kids based *bring back the procession *make it cheaper - the day should be about fun instead of maximising profit *arts and craft spots? *more "carnival" activities 1

A fair, food stalls, crafts, dance displays, dog displays, ice creams, sea scouts, a fire engine and a police car! 1

A parade 1

A parade will always attract more visitors to this event. Better events being held in the centre arena. Pitch prices being kept more reasonable for charity and non- commercial stalls while commercial stalls being charged a proper rate. Maybe extending the event into the evening with a live stage performances of music that would attract more young people. Maybe some form of steam traction rally or a car rally where exhibitors could show of their pride and joys. 1

A Steam Fair. Stalls for local organisations to promulgate their activities and to present presence in the community. The arena activities to provide opportunities for people to compete / display in a friendly way. Entertainment of a not-too-noisy, traditional style. 1

Animals, music, karaoke, kite making, books, dancing competition, skating, instruments (e.g. african druming/steel pans, animals, boxing/martial arts, fancy dress tents, parent support and relevant charities. 1

As a community event. Ditch the external ride providers. 1

As in the past traditions. 1

As it was in years gone by, starting with the May Queen procession, children and parents loved this. Also, as previously stated it was an opportunity for local charities to raise funds and get more local people involved in local communities. 1

As long as there's plenty of space for people to attend safely ie: proper crowd control , and it's following covid safety I would attend. Would be lovely to see a community come together . A police presence would be good and if a funfair is going to be there make it affordable for everyone. 1

Attractions that 3 year olds can participate. 1

Back to how the Mitcham carnival used to operate would be a start 1

Back to normal 1

Better advertising. Would like to see a market day 1

Brass bands. DnB music. 1

Carnival floats - schools/businesses/ charities. Mayor attendance - thanking residents for their support throughout the challenging two years. Stalls. Marching bands, dog shows? Perhaps horse events or local city farm animals. 1

Carnival parade, music, dance and fun. Volunteer organisations across should be invited to take part and the borough should encourage everything that is goo about living in Mitcham and Merton. 1

Colourful costumes Wonderful music A stand of Black Hero's from past to present Caribbean food National costumes worn 1

Community stalls. Information. Entertainment. Competitions. Fairground is part of our heritage. Food. 1

County show format 1

Don't have any views. 1

Every bit of the occasional! 1

floats , shows , stalls 1

Food vendors, stalls for small businesses, outdoor cinema 1

For the layout to be improved so some of the charity stalls arent out on a limb and not getting so many passers by. For the community displays to continue. 1

Fun activities for children and their families - stalls that offer learning and fun, craft stalls, cakes and beverages. 1

Fun activities for kids is our number one. Sports, games, face painting etc. Food stalls too for a lovely day out! 1

Fun fair, tree sailing, magical camping 1

General options for all ages and not exclusively for profit 1

Generally we would have lunch there so as previously food, even a food arcade, a mixture of drink areas. Old and new stalls ie Vintage, Charity Stalls Entertainment area. Perhaps spots

for local Clubs, Choirs , cheer leading, keep fit, belly dancing etc. Talent competition? 1

I don't know anything about previous carnivals, just like the sound of it 1

I have partly answered in Question 3. Music,Food stalls,Beauty pageant,social space for games chess,dominos and talent show 1

I would like to see performances from community groups, arts and crafts stalls, street food stalls and rides. 1

I Would like to see the Carnival that we usually have in the 1990s return, with the parade of floats from Figgs Marsh Common to the three Kings Common. Mitcham is a small diverse, users friendly village and it's important to have an event that brings everyone together and the 1990s Carnival was that event. I would like to see all services in the borough take part, for example, schools, police, Air and Sea Cadets, refuge services, ambulance services, music entertainment, doctors and nurses, historical and educational performances, etc. 1

I would love to see people and children fun and games, circus, dance, free music and fun rides, food 1

In previous 1

It used to be stalls with local people running things. I'd like to see more of a upmarket affair with food stalls. 1

It would be nice with some children's activities as well as an artisan food market. 1

Its a great reminder of the music and stalls that should create a wonderful attraction. Food should be sold and opened mic is a must along with individual artist to perform on stage . An invitation to the local Major should be available for attending. 1

Like it used to be. I know times change but the carnival was the best with parade. 1

Live music. Some activities & entertainment for kids. Food stalls. 1

Local bands, 12 - 6 slot on a Saturday or Sunday. 1

Local groups and schools 1

Lots of Charity Stalls. Perhaps some professional entertainment, music, trapeze etc etc. 1

May Queen and procession with floats 1

Mitcham is already a place overlooked. When happening events like that, I just see more anti-social behaviour, rubbish and traffic. Mitcham is an overpopulated area without infrastructure, so I see more disruption than benefits with events like that. 1

More diversity. Better advertising. Bigger event to attract bigger crowds. 1

More stalls and entertainment 1

More than just fairground rides and burgers! Please involve all the community and charity groups in Mitcham as before. Please involve local dance groups and sports clubs 1

Much more family fun, food options increased, face painting, balloon modelling and old fashioned games 1

N/A 1

Never been. Don't know. 1

Not aware that a carnival has happened before?! Lots of outdoor activities, bouncy castles, kids disco, fun sports, go back to basics. 1

Not sure if this is already provided, if not then Music, food, interaction, demonstrations, vinyl and cd sellers and buyers etc. This would be a great cause and assistant with those who use music as a form of relief 1

Not with the fair charging extortionate prices. Have voluntary sector organisations promoting the good work. GPs, council, health and care services but also local people. Show their value. 1

Parade Local charity/ groups fundraising Local talent Entertainment in the arena 1

Parade, food stalls, take some tips from Lambeth country show. 1

Party party party 1

Please see previous comment. Boot sale, stalls, Live shows from local schools and clubs gymnastics etc. A fun fair (not the wrist band one) face painting, St. John's ambulance, nhs tent, fire engine, police etc 1

Road all closed round mictch Town centre for the day 1

Same as always, but well Policed. 1

Similar as usual, I'd like to see child friendly entertainment, perhaps clowns/balloon making/fun circus type performers 1

Similar format to the last one - it was a shame I had to miss it! 1

Some bands and a child friendly show 1

Something for everyone make in more entertaining 1

Stall rides and displays 1

Stands with workshop and activities for children. This could be any: painting, pottery, station with games to play. Animal encounter (the local farm could be involved). Music or rhyme time for under 5s. A small train running that kids can ride. Tampoline, climbing frames... 1

Street food fair and some sort of live music event would be nice. Tooting has a similar fair once a year in Furzedown and it's always great. Food, drink, live music - community really comes together. 1

The entertainment can feel a little confused and loud yet not entertaining; not sure the Wrestling was a huge success. We'd love to see more reputable, hygiene rated food stalls (don't recommend putting 2 Jerk stalls opposite each other as one is sure to gather greater attention). Designated seating area? Smaller kids love bubbles, weather permitting, a local entertainer in smaller section of the common could be good. 1

The original format is good. Funfair, local acts etc, but it would be great to have a wider selection of food stalls, instead of just relying on the food stalls at the funfair. A wider selection of local businesses like home baked cakes etc would also be good. It would be

lovely to have music and dancing as the event winds down in the evening as I find the carnival fizzles out too quickly. 1

The parade needs to come back. Fun fair, performances and food 1

The parade of floats on three kings piece with different Bt toes of stalls along with the scouts, police cadets etc 1

The parade used to be great, it brought the community together in a joint effort. 1

To start Decent procession (involve schools etc) Doughnut and hot drink stall Information stalls Local small business stalls A few children's rides A couple of bouncy castles Bike safety/bike theft stall Try some crafts stalls Traditional maypole dancing Some entertainment in the centre ,perhaps dancing and singing ,maybe even a local talent show 1

Traditional 1

Very similar to how it has been. To have a procession again through the Town would be great 1

w 1

Wrestling, more community involvements and showcases from local artists and musicians and to bring awareness to the local charities based in Merton 1

Q6.

Whereabouts would you like the carnival to be held?

This single response question was answered by 116 respondents.

Response

Figges Marsh	29	25%
Three Kings Piece	68	58.62%
Pollards Hill	12	10.34%
Other	7	6.03%

Q7.

This open response (Free text) question was answered by 7 respondents.

Response

Both Figges Marsh & Three Kings	1
Mitcham market square	1
N/A	1
None	1
Not in area	1

Not Pollards Hill please - the area is already a dump (I live down the road) and the last thing we need is all the additional rubbish from the carnival. 1

Wimbledon 1

Q8.

Please tell us if you have any other comments about Mitcham Carnival?

This open response (Free text) question was answered by 41 respondents.

Response	Number of Respondents
Allow residents on the committee not just councillors	1
As long as there's no rubbish/litter I don't mind.	1
Beautiful annual event designed to bring residents together and bring joy and entertainment. Please ensure there is adequate security/wardens to patrol and enjoy the event!	1
Could the car parking fees put to local clubs or organisations who are prepared to help with the the event, especially the manning of the car park.	1
Earlier advertising, get into schools, make parking easier too good	1
I have never been because I think it is too small an event. Perhaps if it was a bigger event with more diverse cultural, artistic and musical events I might attend some of them?	1
I think figges marsh is the best option	1
I think the carnival should stay at Three Kings as it's evident that so many people drive there; the parking attendants are brilliant by the way! Very friendly and organised. I think there is a lot to do and see at the Carnival but it's layout still G's be checked this year too make it fresher; fun fair along the back, stalls nearer the crossing at the pond. Whilst it's not Notting Hill, some carnival themed dancers, stilt walkers etc making their way around the event would be great to get visitors in the mood. A grand entrance of some sort (promoting Mitcham/the Borough) to take a selfie with the Carnival in the back?	1
I think to make it more community spirited and fun ,you should start with getting the local schools,social clubs,community centres ,scouts ,brownies etc involved ,most of the time if it's fun for the children it's fun for the parents ! Local talent show , Different themed floats , Maypole dancing , Bring back a bit of tradition mixed with some modern.	1
Improve advertising	1
It was an event to put Mitcham on the map, as well as local people attending, people came from afar,	1
Just make it as safe as possible, covid wise and trouble free	1
Look at Stockwell festival as a role model. More fun	1
Mitcham carnival is an essential and traditional part of the Town's diary and should continue - to recognise and honour its roots.	1

Mitcham Carnival needs to be go back to the format of 1 or 2 days. With the funfair being there the whole week or 2 it kills the selling point of the carnival if it's just a day or 2 then everyone knows they will have to attend on them specific days as opposed to being able to choose on another night. 1

Mitcham is a small unique village with a diverse cultural population of both ages, religions, ability and sexuality, Mitcham Carnival must be fit for it's purpose and engage everyone. 1

Na 1

Needing good Policing. 1

Needs to be advertised, affordable and worthwhile. You want families to spend 1-2hrs. Things to buy like plants. Free give always by big companies etc. 1

Needs to be bigger 1

Needs to be fun. Perhaps free activities - music/football/gymnastics displays 1

No 3

No. 1

None 1

Not per se carnival related, but I'm concerned about litter after the carnival. Mitcham's roads are already very, very dirty 1

Please continue to put this event on, it's valuable for fostering community. 1

Please just make it like it was in the 90s! They were the BEST! 1

Run over two days 1

s 1

Such happy memories of it by the duck pond 1

The amount of joy the carnival will bring in times of getting over lockdown is appreciated . 1

The carnival needs to include the history and heritage of Mitcham and the wider borough of Merton. 1

They give carnival band 1

This could be an event easily copied from what other areas in London regularly provide. Wimbledon, Kings Cross for example... It's an opportunity for people to see the potential in Mitcham and the empty shop spaces in the town centre. 1

Waste of public money that would be better donated to the food bank. 1

We've been attending Mitcham Carnival for the past few years and have always enjoyed seeing friends, family and mantaining strong community relationships. My children have performed there for many years and it has given them a sense of pride and belonging to the Mitcham community. I sincerely hope it stays at 3 kings and comes back with an even bigger bang! 1

Wonderful family event 1

Would be wonderful to have it return. Showcases charities, health organisations and information hubs for Merton. Plus individual stalls for food and goods 1