Love Wimbledon Response to the Local Plan

Please take into account the feedback we have provided on the masterplan consultation.

Love Wimbledon Business Improvement District ask for more consideration in the local plan for the following:

The plan working to develop the quality of business occupiers and improve the mix of shops to offices, start-ups to leisure providers.
A focus on supporting independent retail, cultural organisations and start-up ‘work hubs’ in Wimbledon Town Centre.
Clarity on promotion for work-hubs as well as premium offices.
More clarity on the minimum requirements for all developments in the town centre, to make them highly sustainable; environmentally, socially and economically.

Better provision for cycling paths / ways across town.
A clear cycle way to link Gap road / Plough lane to WTC and improve provision of Railway Path as cycle path ie: eliminate steps and provide ramps over the bridges. Clarity on how train station experience and access will be improved if CrossRail2 does not go through.

Local ULEZ brought in within the town centre, most traffic is through traffic.
More planning around air quality improvement - a strategy to remove polluting taxis / buses / goods vehicles to improve air quality.
Easy access to parking and improved council car park experience – understand medium term strategy for parking in the town – electric cars and driverless cars are the future but in the meantime Wimbledon needs parking provision.
Long term removal of one way traffic on the Broadway / Hartfield Road.

Better provision for pedestrian experience (wider footpaths / greening).
Clear support on a community, arts and cultural place in Wimbledon (support for Concert Hal with the caveat it must provide visual arts space and Consideration of any new retail development impact on current portfolio (with the changing face of high street retailing) with more emphasis on experiential leisure. Parades of shops – support to enhance the shopping experience, particularly supporting high profile parades or those occupied by independent businesses.

Views of the town need to be respected from all directions to the town centre not just from Wimbledon Hill if Wimbledon Town Centre is to reflect the adjacent residential streets.
Clearer evidence on how planning will enable the council 30 year vision ‘The overall quality of Wimbledon town centre will more closely match the attractive residential areas that surround it.’

Estate agents boards – can we encourage an enforcement policy once the property is let?
Hoardings - can we positively encourage creative and decorative hoardings to either represent the building or to promote ‘Improving Wimbledon’