Future Wimbledon: Community Forum Briefing

- Masterplan status
- Masterplan process & engagement so far
- Strategy - growing a successful town centre
- The Masterplan
- Engagement planned
Masterplan Status

National Planning Policy Framework & Guidance
- London Plan
- Merton Core Planning Strategy
- Merton Sites & Policies Plan

Future Wimbledon Masterplan 2018
- Consultation ongoing

Merton’s new Local Plan 2020
- Policy development and consultation ongoing

Planning Applications process for individual schemes
- Recommended Community Engagement
- Pre-Application discussions with Merton Council
- Consideration of major plans by Merton Design Review Panel
- Formal Consultation on Planning Applications
- Applications determined by Merton’s Planning Committee

Post Planning
- Discharging planning conditions
- Construction and ongoing liaison
- CIL / s106 obligations

WIMBLEDON TOWN Neighbourhood Plan
- Is that the same as the Council’s local plan?
  - No.
- So it’s part of a consultation, is extension of Wimbledon Town Centre?
  - No.
- So it’s part of the consultation, in the Wanstead?
  - No.
- So, it means it’s consultation in the Wimbledon Town Centre?
  - Yes.
- And it will all be made in place, with the residents meeting, Twitter account?
  - Yes.
- Why are we doing this?
  - Because it’s the community that’s doing this.
  - So, what’s the difference then?
  - Wimbledon Town Centre.

We have an open meeting, a Twitter account, and we are planning now to have everyone who needs to be now, we can get it to be sustainable, bit, working that will make area’s difference to Wimbledon. It’s going to be fun!
# Masterplan Process

<table>
<thead>
<tr>
<th>People</th>
<th>Space</th>
<th>Buildings</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ideas</strong></td>
<td><strong>Priority</strong></td>
<td><strong>Vision</strong></td>
</tr>
<tr>
<td>Public life - analysis</td>
<td>People and spaces - priorities</td>
<td>Public life and public space - programming</td>
</tr>
<tr>
<td>Understanding how people spend time and use the town centre</td>
<td>Greening Wimbledon</td>
<td>Defining a shared vision for the town centre and its public spaces - what is the identity, functions, uses and connections to the surroundings?</td>
</tr>
<tr>
<td><strong>Framework</strong></td>
<td><strong>Concept Design</strong></td>
<td><strong>Delivery</strong></td>
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<tr>
<td>Workshops and engagement</td>
<td>Public space framework</td>
<td>Advice and implementation</td>
</tr>
<tr>
<td>Collaborating and engaging with stakeholders at all levels throughout the process. (Landowners, businesses, employees, visitors, residents, local societies, transport providers, investors)</td>
<td>Guidance for public spaces, their layout, connections, character activities, microclimate, phasing, street hierarchy, sustainability &amp; accessibility.</td>
<td>Ensuring successful implementation through strong civic leadership, the coordination of stakeholders, commitment to quality and feedback throughout the project</td>
</tr>
<tr>
<td>Future Wimbledon Conference</td>
<td>Building framework</td>
<td>Public space concept design</td>
</tr>
<tr>
<td>Future Wimbledon Ideas Competition</td>
<td>Guidance for buildings, volumes, density, phasing, access, microclimate, compliance with local plan requirements</td>
<td>Taking ideas and developing design concepts for key public spaces in the town centre - materials, security, access, operations, street design, function, activities</td>
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<tr>
<td>Future Wimbledon Public Space Design Workshops</td>
<td>Building guidelines</td>
<td>Public realm - guidelines and detailed design for spaces</td>
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<tr>
<td><strong>Public space framework</strong></td>
<td></td>
<td>Partnership working</td>
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<tr>
<td><strong>Building framework</strong></td>
<td></td>
<td>Council as an enabler</td>
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<tr>
<td>Public space - quality analysis</td>
<td>Building and context - priorities</td>
<td>Building guidelines</td>
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<tr>
<td>Understanding the qualities of the existing public spaces and potential for new and reimagined spaces</td>
<td>Mid-rise contextual architecture</td>
<td>Further developing guidelines for buildings - facades, typologies, spaces, planning, sustainability, materials, parking, edges</td>
</tr>
<tr>
<td><strong>Existing buildings - contextual analysis</strong></td>
<td><strong>Buildings &amp; functions</strong></td>
<td>Project communication</td>
</tr>
<tr>
<td>Understanding the qualities of the existing buildings and potential for new development - edges, facades, heritage, functions, density, height, style.</td>
<td>Defining a shared vision for buildings and functions - what is the identity, functions, typologies, design cues and design principles?</td>
<td>communicating the project to media, new stakeholders, through advertising campaigns</td>
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<tr>
<td><strong>Advocates and developers</strong></td>
<td></td>
<td>Investors and developers</td>
</tr>
<tr>
<td>Support and guide developments that promote the masterplan and vision</td>
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</tbody>
</table>
Do we love Wimbledon?
Should we ‘Save Wimbledon’?
Strategy for growth
Wimbledon DNA - design ethos

**DESIGN QUALITY**

**WIMBLEDON’S DNA: TYPOLGY AND MATERIALS**

|------------------------|--------------------------------|---------------------------|

**DESIGN QUALITY**

**WIMBLEDON’S DNA IN A NEW WAY**

<table>
<thead>
<tr>
<th>Group 1</th>
<th>Group 2</th>
<th>Group 3</th>
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BE PART OF THE CO-DESIGN PROCESS FOR WIMBLEDON TOWN CENTRE.
ENGGAGEMENT

MASTERPLAN AND PUBLIC SPAC DESIGNS

- 27 Forum
- 27 DRP
- SEPTEMBER

- Member Briefing
- Business Briefing
- Landowner Briefing
- OCTOBER

- Community Meetings
- Public Space feedback
- NOVEMBER

- Collate Feedback
- Edit Plan
- DECEMBER

- CMT / CABINET
- Adoption
- JANUARY 19
Future Wimbledon

merton.gov.uk/futurewimbledon