

Economy and Town Centres Survey

Respondent ID	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business incubator and bespoke workspace. We should secure supportive and affordable workspace from developers at less than market rents to encourage new businesses to grow and develop, particularly in the creative and digital industries. Do you agree with this statement?	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres regeneration sites and strategic industrial sites or locations which minimise the need to travel by private car. Should we target specific types of site for the provision of affordable workspace?	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree with this statement?	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial contribution instead to help provide new small business space elsewhere in the borough. Do you agree with this statement?	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.
	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, furniture and other comparison services?	Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/In part/Don't know	Open-Ended Response	Open-Ended Response
	Please use the box below to tell us more (optional)		Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/Don't know	Yes/No/In part/Don't know	Open-Ended Response	Open-Ended Response
6621958714	X		No	Yes	Yes	Yes	Yes			
6617122600	X	X	Don't know	Yes	Yes	Yes	Yes	Don't know		
6617087103	X	X	No	Yes	Yes	Yes	Yes			
6616965691	X	X	Yes	Yes	Yes	Don't know	Don't know	Don't know	I don't have a business	
6616939568	X	X	Yes	Don't know	Yes	Don't know	No	Don't know	Not applicable	Not applicable
6616875537	X	X	Yes	Yes	Yes	Yes	No	In part		
6616855019	X									
6616852482	X	X	Yes	Yes	Yes	Don't know	No	In part		Now that Merton is retaining business rates, how will that change the relationship you will have with businesses?
6616837182			Yes		No	No	Yes			Shops must be encouraged to remain in town centres along with other facilities so that those that they are not replaced by digital shopping and continues to provide human interaction amongst other benefits of shops, cafes, libraries etc etc. However, high rise is not a solution, will not encourage people to come to town centres. New buildings must be attractive and not brutalist style (equivalent of old tower blocks of decades ago), create areas that feel safe - some exploration on the research on our subconscious and what makes us feel safe in the built environment should be carried out by the Planning Department. There is nothing wrong with pastiche if done nicely.

Respondent ID	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.					
	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, beauticians and other comparison services? Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Yes/No/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/In part/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Open-Ended Response					
6616169618	X	Don't know	Depends on the pub, and what is defined as a pub. There are plenty of drinking establishments in the area which are not traditional pubs or really community spaces.	Don't know	Do we need new business incubator workspace? I thought space like this is available at Merton Abbey Mills and in the industrial estate area? If so, I would suggest to priorities affordable housing.	Don't know	Suggest to ask small businesses or their representative associations for advice on this.	Don't know	I don't know why this is important	Yes	No idea if this is a big issue or not. Merton does not appear to have a good record of holding developers to their promises on affordable housing provision, so I wonder if this is achievable.				
6616126922	X	Yes	Community is important	We need community spaces	Re-generate Merton Abbey Mills as a cultural Arts centre, capitalising on the Liberty/William Morris heritage	Yes	Ensure long rental agreements so they can't be priced out after one year	Don't know	Yes	No	They should be made to provide it in order to get the permission. The Council has been giving in to developers for too long	Don't know		Please keep the Community Centres	
6616049867	X	Don't know	Wimbledon doesn't seem to suffer from a lack of cafes, restaurants etc nor estate agents. I would be concerned if emphasising these more squeezed out shops where I can buy useful goods & services, it's very important to be able to access these locally.	Don't know	I strongly support the plan to build a large purpose built arts & performance venue in Wimbledon, where local & Community groups can perform together in high quality surroundings e.g. Schools arts festivals, international music festival, book fest, Singfest and other events which are putting Merton on the map culturally, socially & economically.	Yes		Yes	Don't know	Yes	But it should be the exception, not an easy get-out for developers	N/a			
6616003619	X	No		No		Yes	No	No	Yes					Please ensure a mix of independent new businesses as well as chains.	
6615944933	X	Yes	There should be a good mix - so that people have reasons to go into town centres - there should also be green spaces or squares that allow people to enjoy the outside - there should not be multiple types of the same establishment next to each other - cafe's and chicken shops but also multiple food shops etc -there need to be a good balance of restaurants as well 5 Italian or 10 fast food shops next to each other it is bad for the look and feel and also won't make the owners happy. There definitely needs to be less residents so that there can be more music venues or pubs without people constantly complaining... they need to use common sense if they live above a shop on the Main Street then it will be noisy after 10 taff!	Yes	Work with university's and business schools to give some entrepreneurs a chance. Support and help them to kit out the stores and coordinate their marketing with them. Organise culture and art weekends	Yes		Yes	No	Yes	But only if the council is able to adapt an agile approach and can change easily if necessary (someone new can provide a better solution or better rates or more creative ideas etc)	Yes	Don't know	Better transport / trendy buzzing look and feel / good rates / incentive schemes for my employees / different Gym and fitness offers / beautiful space like a public garden or park and walk ways for my employees to spend their lunch time - good healthy food choices available from a multitude of different shops / good shopping after work / easy access to all services... beauty / repair shops / health & fitness like Massage and Physio etc	
6615881826	X	Yes		Yes		Yes	No	No	Yes						
6615865054	X	Yes	In colliers wood specifically there seem to be lots of unused or questionably used commercial properties which don't serve a community function and don't give a good feel to the place	Yes	Give community opportunities to use arts/ skills/ creativity to improve the area. Say community flower beds/ gardens	Yes		Yes	Yes	Yes					
6615831180	X	Don't know	Potentially, but I don't think that just pubs should be privileged in this way, there's a large number of other businesses that can also be considered of community value, so if pubs are recognised others should be as well. And the viability of the business must be at least part of the consideration - there's no point protecting a pub that has no custom.	Don't know		Yes		Yes	No	Don't know	It would depend entirely on the site, what was being lost and where it was. It may be a site where small businesses simply no longer want to be located. But it might be that it's not.				
6615320931	X	Don't know	You need a mix and balance of both ideally, but people are happier to travel further to go to restaurants and theatres. Our local town centre needs to provide for our everyday needs first and foremost	Don't know		Don't know		Don't know	No	As long as they are providing the right solution don't dictate who they work with to do that. The good providers today might be rubbish in 5 years time	Yes	Although take with a fairly big pinch of salt and test their assumptions carefully			
6614969271	X	Yes		Yes	Working with other organisations in a partnership approach to have an annual calendar of activity for the arts and culture sector and, by working in partnership, get more people involved in arts and culture. There is loads going on but it is in silos and often gets lost. The borough of culture partnership should help this. Also start up units and workspaces for those going into this sector or sites that are suitable for arts and culture workshops and facilities. Create a noise about the fabulous businesses we have in this sector and local artists and performers.	Yes	Merton is behind other boroughs in the offer of community and flexible workspaces and coworking.	Yes	Need to know where people will go to use and high profile helps take up, they are most often near transport hubs	No	Merton needs to do what is right for Merton and not just copy other models. Developers can be given names of providers and but should also be required to work with those that know the local business community, eg Chamber of Commerce and BIDs.	Yes	We need to maintain employment space which is already vastly reduced as a result of permitted development policy	Yes	
6613671177	X	Yes		Yes		Yes		Yes		Yes					
6613410213	X	Yes		Yes		Yes		Yes		Yes					
6612331962		Yes	More independent and sustainable shops and cafes!	Yes	Consider making more use of parks such as Morden park. Encourage free events such as music/orchestra and promote it with picnics in the park.	Yes	Please promote Social and sustainable businesses. Perhaps link up to the impact hub in Brixton and offer emerging social entrepreneurs space to grow in Morden. Why not aim to be the most sustainable borough of London. This is undoubtedly the future ans will attract coming generations	Yes	Yes, near the station. Make it easy to get to	Don't know		Don't know		I'm contemplating setting up a business and it would be good to have more networking spaces such as cafes	

Respondent ID	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, beauticians and other comparison services?	Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.			
			Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/In part/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Open-Ended Response			
6610287280 X 6608340906	X			Yes	Specify culture and arts within the CL 123 list (if not already) to enable CL contributions to support these uses. Encourage the use of pop up type shops/events in vacant shops/buildings by not charging business rates.	Yes	Yes	Yes	Yes			Grants to enhance the appearance of shops/commercial buildings should be considered and encouraged. This would further enhance the quality of the public realm improvements. The area of grass surrounding the north-bound colliers wood underground station should be landscaped accordingly to create an attractive pocket park to support Colliers Wood High Street, providing an attractive place for members of the public to sit.			
6608026777 X	X		I would like to see Wimbledon Town Centre pedestrianised.	Don't know	I support the idea for a music venue in the town centre	Yes	Don't know	Don't know				I do not want to see heavy traffic down Dundonald Road. There is a primary school there and much residential property. It would not be healthy to pollute the air with traffic fumes.			
6607269127	X		Ideally a thriving high street would be a combination of both shopping and leisure opportunities. In many ways the two go hand in hand.	Yes	The market area in the centre of Wimbledon outside Morrisons is a great way to do this.	Yes	No	Good to be flexible - different workspaces will be required depending on the business or organisation that is looking.	Yes	Yes					
6598074481			I would dearly love to see the inclusion of the concert hall plan as devised by Anthony Wilkinson and which is known to the Council - this would transform Wimbledon into a world class city area	No	as before, support Anthony Wilkinson's amazingly good concert hall proposals . . .	Yes	Don't know		Yes	No	n/a				
6597504151	X			Yes	set aside budget for culture	Yes	No		No	don't let them redevelop unless they keep business space	No	not enough affordable housing for local workers - local workers should be given some extra grant or benefit to encourage local employed people reducing congestion and also adding more people to use local shops and spaces			
6595039664	X		As a young professional I find I use the described comparison services during the week near Work in central London or online and the weekend socialising with friends. Due to Morden's lack of amenities my money is not spent in the local area, as I would much prefer it was.	Yes		Yes	Yes		Yes	No	A new developer should be found who can provide this.				
6591426165 X 6590534035 X 6590038426	X		Wimbledon is over-dominated by places to eat. Eating in Wimbledon is something you do between shopping but the shopping experience is very poor compared with other easily accessible town centres such as Kingston, Guildford and central London. A mix of refreshments AND interesting, useful shopping is what we need. In central Wimbledon now, unlike just a few years ago, there is nowhere to buy eg a pair of wellies, basic underwear or school uniform essentials. This makes it so much less useful to shoppers.	No	Pop ups like the Sound Lounge in Wimbledon are wonderful and we should be seeing more of them. Something similar in The Parade at the top of Haydens Road would do wonders to help revitalise the area. If the council can enable this kind of activity it should do so.	Yes	Yes	Town centres should be more computer/tech based. Industrial sites should be for more intensive businesses. All sites should have to demonstrate that they will NOT increase traffic on busy borough roads NOR create air quality issues from pollution. Merton should be encouraging clean business.	No	Not convinced the Council is best placed to do this in terms of expertise. Suggest the Chamber of Commerce would be better placed to ensure this.	Yes	Provided the cash is directly and swiftly applied to this usage rather than disappearing into a pot never to be seen again.	Don't know	I work from home so do not have need of premises etc	Sustainable transport - better cycling provision, cracking down on polluting HGVs etc - is key to improving the economy of all town centres in our borough.
6587598652 X 6582186905	X			Yes	Yes - pop ups!	Yes	Yes		Yes	Yes	No	but not elsewhere in the borough - keep it local			
6581981439 X				Yes	Organising open air theatre and music in our local parks	Yes	Yes	Do we know if there is a need for this type of provision. There are small workshops at the end of my road which the Council insisted on instead of housing and there have been empty units ever since they were built.	Don't know	See above.	Yes	Again, see above. Is there a need for this type of provision?			
6576889316	X			Yes		Don't know	Yes	Why are creative and digital industries important to Merton? Surely places such as Soho and Camden are more attractive to such business and will also provide affordable workspaces for these? (Yes, their affordable workspace prices are likely to be higher than in Merton, but companies will get greater benefits from being located in those areas than Merton?).	Don't know	Is the council best placed to choose workspace providers? Perhaps the council could provide advice but not make it a requirement to work with specific providers?	Don't know	It depends if these contributions will actually be used to provide small business space elsewhere or if they will go into one local government pot and be spent on something else.			

Respondent ID	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.
	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, beauticians and other comparison services? Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Yes/No/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/In part/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Open-Ended Response
6568527008 X		Yes	Merton Council needs to preserve the historic buildings which we have. Much greater emphasis must be given to preservation. It was appalling that the Council gave permission for the demolition of the 200 year old Rose Cottage. It is even more appalling that it is actively working for the partial demolition of Merton Hall, a public building gifted in perpetuity by one of Merton's greatest sons. Architecture is culture too. We can choose whether we participate in music, art, drama etc - but hideous modern buildings are imposed on all of us whether we like them or not, blighting our lives. Merton Council is in danger of making Wimbledon look like every other place - bland, shiny, monolithic. We need to hang on to the things that make our urban landscape unique, the things that link us to the past and help us to contextualise the present.	Don't know	Don't know	Don't know	Don't know			Could Merton Council lobby to make sure that Crossrail does not destroy Wimbledon Town Centre for a decade. Current plans suggest that our town centre is going to be a vast building site for 9 years. If necessary, Merton should suggest making some other place the junction/hub for Crossrail. Wimbledon already has excellent transport links - other places might welcome Crossrail, but we do not. Crossrail would mean the demolition of yet more beautiful, priceless and irreplaceable public buildings. Many years ago, the Council allowed the destruction of our wonderful Civic Hall and replaced it with an architecturally miserable shopping centre which now looks dated. Culture was sacrificed to commerce. Beauty was replaced with something bland and temporary. Please don't repeat this mistake and allow the irreversible loss of buildings such as the Prince of Wales pub.
6568468278		Yes	A healthy mix allowing different sections to get what they need out of a healthy and vibrant thriving town centre. Allow for vital access for young and old, mobile and less mobile people. Enable every group to mix as well. Culture, food, exercise, relaxation, entertainment, more outdoor seating. For starters...	Yes	Yes	Yes	Yes	Transparency is key - please lay out pros and cons when describing these types of initiatives. It is not always easy to see the downsides of decisions. No closed meetings with unexplained outcomes - always publish full minutes.		Full disclosure please. Creative planning, hiring inspirational people, review success of staff at all levels, and insist on accountability so we as tax payers can trust you with judgements.
6568123853	X	Yes	Non chain stores should be prioritised where possible	Yes	No	Yes	No	Developers should be told to go back to their plans and provide what is being lost.		
6564140661 X		Yes		Yes	Yes	Don't know	Don't know			
6561626381 X	X	No		Yes	Yes	Don't know	Don't know			
6558881105	X	Don't know	The borough could also allow communities (nationalities) to introduce them selves as one pop-up cafe. Kind of like an exchange market of cultures.			Don't know	Don't know			
6552417451	X	Yes		Yes	Don't know	No	No		Don't know	
6552313336	X	No	Prefer a healthy mix.	Yes	Yes	Don't know	Yes	I would be weary of putting too much pressure on private developments - as it may put them off.		
6551706454 X		Yes	A mix is important, shops that cover all basic needs are required alongside restaurants etc as one benefits from the other	Yes	Yes	Yes	Yes		Don't know	
6550722944		No								
6550681813	X	Yes	local festival	Yes	Yes	Yes	No	Only if the contribution is set at an adequate level and is ring-fenced	No	
6549575685 X		Yes		Yes	Yes	Yes	Yes		NA	NA
6549299531		Yes	A balance between the two. Makes sense to keep the focus the 'cultural areas' around the Broadway/plaza and Hartfield road/Wimbledon hill road and retail areas as centre court and the area immediately around the station.	Yes	Yes	Don't know	Yes	If the sites meet the criteria and are not better for other, higher value, uses.		
6548713498	X	Yes	I think we need more diverse centres that attract people for different reasons. Culture as well as shopping. And the shopping and restaurants should not just include chains and McDonald's etc. Other similar areas have developed by investing in alternatives like art centres, craft shops, independent traders and facilities for young people, music venues etc. Merton needs to be more imaginative.	Yes	Yes	Yes	Yes		In part	I am an artist and there is no provision for exhibiting or sharing art. No flexibility on the use of empty buildings which seem to be only for purely commercial consideration.
6547636514	X	No	Commodity shopping is now heading online or into large shopping complexes. Niche retailers provide experiences and help create an environment, together with cafes, bars, restaurants, theatres etc; successful town centres now provide an experience.	No	Let the market dictate, within reason	Don't know	No			Rates would play a part, but developments with good links for commuting staff and good access for receiving and despatching goods are more important to me.
6546026721	X	Yes		Yes	Yes	Yes	Yes		In part	
6545899315 X		Yes		Yes	Yes	Yes	Yes			
6545567235 X	X	Yes	Have designated graffiti areas and maybe commission some local graffiti artists to make murals etc.	Don't know	Don't know	Don't know	Don't know			

Respondent ID	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.
	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, bookshops and other comparison services? Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Yes/No/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/In part/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Open-Ended Response
6541966116 X		Yes	The balance in the Town Centre currently is generally about right, but there is still too much space given over to "night club" style bars—it would be better for the community to encourage pubs and restaurants that draw a mixture of people rather than just late-night crowds. I don't personally think there needs to be any priority given to more estate agents' shops—there are plenty of those.	Yes	Yes	Yes	No	This approach is too prone to loopholes.		There is currently a fair amount of "blight" (empty shop fronts) in both the Town Centre and the Village. Some shop spaces have been vacant for years (e.g. the former Phones4U outlet on Wimbledon Bridge). The Council should look into measures that would help reduce this issue. For example, imposing higher rates on shops left vacant for more than a short period and rate concessions for new businesses that move into such shops.
6541680792	X	No	Cafés, theatres, cinema is much more appropriate for the town centre, as shopping for clothes, shoes, toys etc is usually done either online or in a large shopping malls like Westfield.	Yes	Yes	Don't know	Don't know	Don't know	If a new fitness studio would open around Morden station area, it would allow my partner to teach yoga classes in there.	We for sure are in need of nice cafes near the Morden town centre and places that would promote active lifestyle. Art spaces are also important, but not as much as things above. Food shopping places, for the most part should remain as they are. And in my opinion shops with clothing, toys, construction materials, pound stores, betting stores, casinos, shops that purely sell alcohol, tobacco or vapor smoking accessories should not be on the high street or in the vicinity of the Morden town centre.
6540848856	X	Yes	Morden town centre is terribly stuffed with electrical shops and convenience stores and only a handful of restaurants which make it unattractive to go to and as residents we always end in Wimbledon or in Central London. We need to get rid of the heavy traffic and gyratory system and encourage nicer Cafes, chains such as nandos/pizza express etc as well as individual restaurants. In morden court parade lease was given to yet ANOTHER convenience store with meat counter or utility store and they are generally kitted out ugly and not nice and we dont need another one of those. Morden needs to gain character and flair and not just estate agents and convenience stores selling bins and phone cases.	Yes	No	Yes	No	If there was a shop, they need to rebuild the shop.	More diversity, more style in the selection of shops, not so much traffic, not all these convenience stores and chicken places	The gyratory system needs to go and the heavy traffic stopped in Morden, its unattractive and even sitting outside the Kebab Restaurant you have constant car smoke come by and its noisy. People drive way too fast because there is 0 traffic cameras and all the road markings that stop people from stopping there at traffic lights are constantly blocked so totally useless
6536459185 X	X	Yes	It would be nice if high street rental costs could be lowered for shops that are non chain store shops	Yes	Yes	Yes	Don't know	Yes		
6533794498				Yes	No	Don't know	No	DEVELOPERS SHOULD NOT BE ALLOWED TO PRICE EXISTING OCCUPIERS OUT OF THE MARKET. IT IS IMPORTANT THAT, WHEN DEVELOPEMENTS COMPLETE, PAST OCCUPIERS CAN AFFORD TO RETURN.		
6533094400	X	Yes								
6525941979	X	Yes	Morden is full of convenient stores. When will the council offer more franchises like Starbucks, Nando's etc etc leases? It's time to let these companies in to speed up the gentrification of the area, making it more of a destination rather than somewhere to just pass through.	Yes	Yes	Yes	Yes	N/A	A more inviting environment. Morden is noisy and at first glance a bit run down and chaotic. Reducing this would make the place good for my business.	I hear that yet another convenience store has been granted a lease at what use to be a bakery in Morden. Where is the diversity?
6525186592	X	Yes		Yes	Yes	No	The council should only set the standards and regulations, they shouldn't limit people on who to work with	Yes	I have been talking tot he council about the condition of the high street, it's cleanness and the green spaces for many years now, and I have offered to even contribute to this, the council is always very positive in the meetings but takes no action after each meeting	
6523101866		Yes	I would like to see a mixture and plenty of independents rather than chains. It will be important to retain 2 post offices, which means that rents and rates must be affordable to independent shop keepers. The night-time economy must be developed appropriately for what is, essentially, a residential area rather than a commercial area.	Yes	Yes	Don't know	Yes	don't allow development that does not conform entirely with planning policy. Publish to local people information about how financial contributions received hitherto from developers have been used to provide new, affordable small business spaces.	n/a	The priority for the development of town centres is to make them community centres where business and residents and users can share space in a diverse and architecturally appealing environment that is constructed to support and contribute to the characteristics that local people value.
6522361129	X	No		Don't know	No	Don't know	Yes	Yes		
6522200534	X	Yes		Yes	Yes	No	This limits choice and competition	Don't know		
6521631640 X	X	Yes	There should be a balance of both. That balance being determined by demand	Yes	Yes	Yes	Yes	Yes	The specialist affordable workspace providers should be jointly chosen by the council and the developer	Is this not part of CIL?
6519636610	X	Yes	too many charity shops and chains. Earlsfield, Tooting, Balham etc. are all far more individual.	Yes	Yes	Don't know	Yes	No	because that will not happen. developers will buy their way out every time and council will stick the small businesses somewhere convenient and out of their way.	
6517988838	X	Yes		Yes	Yes	Don't know	Don't know	Don't know		Encouraging business whilst at the same time discouraging more cars from Merton would be highly desired

Respondent ID	Would you like to see...	Do you think we should add to our existing Local Plan policy on pubs to require applicants to demonstrate that a pub is no longer needed before this type of change of use is allowed?	Can you think of any other ways in which we can support and encourage culture and arts in the borough?	The Local Plan should help to adapt to the changing commercial circumstances, including changes in technology, the High Street and online shopping. Merton aims to provide business	We could either take a borough-wide approach to affordable workspace or we could target specific types of site. Examples are our town centres	We should require developers of new business space to work with specialist affordable workspace providers chosen by the council. Do you agree	If developers say they cannot provide new small business space to replace what is lost when they redevelop a site we should allow a financial	If you have a business in Merton, are your needs being met?	If you have a business outside of Merton, what would make you locate your business to Merton?	Please tell us if you have any other comments.
	The heart of Wimbledon and other town centres prioritised for shops that sell clothes, shoes, toys, electrical items, paintbrushes and other comparison services? Greater priority given to shops, cafes, restaurants, pubs, theatres and other services we can share with friends at the heart of our town centres?	Yes/No/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/Don't know Please use the box below to tell us more (optional)	Yes/No/In part/Don't know Please use the box below to tell us more (optional)	Open-Ended Response	Open-Ended Response
6516288579	X Wimbledon should have a major arts facility - e.g. a concert hall.	No	A new major arts facility in Wimbledon e.g. the concert hall. Promote Wimbledon College of Art and links to the community from existing venues.	Yes	Don't know	No	Yes	In part	Need better quality open space in Wimbledon Town Centre and more parks, benches, town squares for staff to enjoy lunch hours.	Promote Wimbledon's unique sense of place, with trees, planting, use of green shop fronts, higher quality landscape and better quality buildings.
6508378195	X	Yes	events, community workshops	Yes	No	No	Yes	Don't know		
Email			We need to recognise the changing shopping habits of the population and have to question in some cases whether it is better to have a poor quality retail offer in certain locations or perhaps the buzz generated from cafes and restaurants. In certain prime central retail locations we believe that there is an evolving preference for a mixture of uses which are complimentary to each other. In the case of The Piazza/Crescent for example, we believe that the three cafes and one public house together with outside seating adds interest to the street scene and helps to create an attractive place. In many ways the Piazza/Crescent is better suited for these uses than existing restaurants located directly on The Broadway and yet being primary retail frontage would be unable to accommodate additional restaurants under existing policy despite the fact that more pavement dining in this part of Wimbledon town centre would, in our opinion, be beneficial to improving the appearance of the development and creating additional vitality in the heart of town centre.							
Email		Don't know	A W Champion is a very well established local firm. They are timber merchants who operate from 10 sites across south west London including sites in New Malden and Wimbledon. The services and timber products which they provide supports local builders and helps to sustain the local economy. Due to the nature of their business, almost all of their customers and deliveries rely upon road access. The congestion that exists on many roads within the Borough, particularly at peak times, can be a deterrent to customers. For this reason they welcome measures by Merton Council that will alleviate congestion and traffic delays particularly on Burlington Road in New Malden and Hartfield Close in Wimbledon.				Small businesses should be allowed to remain in their existing locations if they wish to do so. They should be supported by ensuring that existing employment sites are fully protected.	In part	A W Champion is a very well established local firm. They are timber merchants who operate from 10 sites across south west London including sites in New Malden and Wimbledon. Due to the nature of their business, almost all of their customers and deliveries rely upon road access. The congestion that exists on many roads within the Borough, particularly at peak times, can be a deterrent to customers. For this reason they welcome measures by Merton Council that will alleviate congestion and traffic delays particularly on Burlington Road in New Malden and Hartfield Close in Wimbledon.	
Email	X	X	the most attractive option would be a vibrant mix of cafes, restaurants etc mingled in with retail outlets which would encourage both shoppers and those seeking to meet with friends etc.	Yes	Yes	Affordable workspace should preferably be separate from retail outlets (ie: above street level shops only) or it risks diluting the shopping experience	Don't know	What are you trying to guard against by insisting that developers work with affordable workspace providers chosen by the council? Ideally, affordable workspace should be provided within existing buildings or within new buildings which complement the character of the area.	No	The granting of planning permission should make the provision of small business space a condition of development. It is not good enough for a developer to say they "cannot" provide new business space.