



Supplementary Planning Document  
London Borough of Merton



# Kenilworth Avenue Statement of Community Involvement



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# Kenilworth Ave Conservation Area Character Assessment

## Statement of Community Involvement

### Appendix 1 to the Assessment

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#### **Summary of Consultations Undertaken**

A public consultation exercise was undertaken on the draft appraisal during September and October 2005. This consisted of the following:

- A copy of the Draft Conservation Area Character Assessment, Sustainability Appraisal Report and Conservation Area boundary assessment report were made available for inspection at the Council offices between 7<sup>th</sup> Sept and 19<sup>th</sup> Oct 2005 (6 weeks).
- A copy of the Draft Character Assessment, Sustainability Appraisal Report and boundary assessment report were made available for inspection at Wimbledon Library (the nearest library to the site) between 7<sup>th</sup> Sept and 19<sup>th</sup> Oct (6 weeks).
- A downloadable PDF version of the Draft Character Assessment, Sustainability Appraisal Report and boundary assessment report were placed on the Council's website on 7<sup>th</sup> Sept with a deadline for comments of 19<sup>th</sup> October (6 weeks).
- A notice was placed in the Wimbledon Guardian of 1<sup>st</sup> September 2005 advertising the availability of the Draft Character Assessment documents, for public comment (at the Council offices, Wimbledon Library and the Council's website) with a deadline of 19<sup>th</sup> October (6 weeks). A copy of the notice can be found at Annex 1.
- Letters were sent out between 1<sup>st</sup> and 7<sup>th</sup> September to properties within the Conservation Area (map at Annex 2 shows which properties were consulted). This letter specified a deadline for comments of 19<sup>th</sup> October (6 weeks). These letters advised where copies of the Draft Character Assessment documents could be viewed, and where copies could be obtained.
- Letters and copies of the Draft Character Assessment, Sustainability Appraisal Report and boundary assessment report were sent out on 1<sup>st</sup> September to residents associations and amenity societies deemed likely to have an interest in the Conservation Area (see Annex 3) with a deadline of 19<sup>th</sup> October (6 weeks).
- Letters and copies of the Draft Character Assessment, Sustainability Appraisal Report and boundary assessment report were sent out on 1<sup>st</sup> September to relevant Ward Councillors deemed likely to have an interest in the Conservation Area (see Annex 4) with a deadline of 19<sup>th</sup> October (6 weeks).

#### **Summary Table of Responses and Proposed Amendments**

The table below summarises the content of the responses from consultees, the Council's comments on these and proposed amendments as a result.

**Kenilworth Ave Conservation Area**  
**Summary Table of Responses and Proposed Amendments**

<b>No.</b>	<b>Respondent &amp; Comments</b>	<b>Council Comments</b>	<b>Proposed Amendments</b>
1	<p>Mr J Morrish</p> <p>Concern about the blight of proliferating signs, specifically traffic calming signs, parking signs, cycling signs, metal posts, and signs painted on the roads.</p>	<p>Certain types of signage are mandatory, as laid down in Traffic Signs Regulations 2002. In some cases however there is discretion in the size, number of signs or whether signs need to be illuminated or provided at all. The draft Appraisal does not refer to the signage problem under the headings of "Streets", or "Positive/negative Features", or "Opportunities and Recommended Actions". It is proposed that this issue is referred to under all of these headings in the final Appraisal document. There is considered to be unnecessary street signage clutter in this area, though no more than is commonplace in many parts of the Borough. These include in particular large numbers of car parking control plates, some of which are located on lamp columns, but most of which are positioned on their own metal post (an estimated 18 of these). A more sensitive approach would have been to approach individual property owners with a view to locating these small signs on the front boundary walls.</p>	<p>Amend section 19 (Streets), to add a new paragraph to follow the 3<sup>rd</sup> paragraph, to read as follows: "There has recently been a proliferation of parking control signs, many of which are located on their own individual metal posts. This provides an opportunity to reduce signage clutter, in particular by the re-location of these signs onto front garden boundary walls".</p> <p>Amend section 24, in respect of the "negative features" under both subheadings "Kenilworth Avenue" and "Waldemar Rd and Landgrove Rd", each to have a new bullet point, to read as follows: "Proliferating signage clutter, including large numbers of car parking control signs many of which have their own individual posts."</p> <p>Amend section 25 (Opportunities and Recommended Action), to add a new bullet point, to read as follows: "Proposals for the reduction of signage clutter should be prepared and implemented, especially in respect of those car parking control plates which are located on a separate post."</p>

## **ANNEX 1: Newspaper advertisement**

### **ITEM FOR CONSERVATION AREA CHARACTER ASSESSMENTS – SEPTEMBER 2005.**

#### **Planning (Listed Buildings and Conservation Areas) Act 1990. Consultation on Draft Character Assessments for Three Designated Conservation Areas.**

The Design and Conservation Team of Merton Council is seeking your views on draft Conservation Area Character Assessments, which have been prepared for three of the Borough's Conservation Areas.

The three areas are:

Kenilworth Avenue Conservation Area

South Park Gardens Conservation Area

Leopold Road Conservation Area

The purpose of Conservation Area Assessments is to justify the Conservation Area designation and to define the features of interest that gives each area its special character. The Assessments are also used to define any features which detract from the character of the area.

The Assessments also make a number of proposals which are aimed at either protecting the special character of the area, where it is seen to be under some threat, or enhancing the character of the area where there are opportunities to do so.

Copies of the draft Assessment documents are available at Wimbledon Library, and at Merton Link in Merton Civic Centre. The documents can also be viewed on the Council's website ([www.merton.gov.uk](http://www.merton.gov.uk)) from 7th September, 2005.

Please send your comments by letter or by e mail to:

Phil Ryder, Design and Conservation Team, Environment and Regeneration  
Dept. Merton Civic Centre, London Rd, Morden SM4 5DX,

or to: [phil.ryder@merton.gov.uk](mailto:phil.ryder@merton.gov.uk) ,

The closing date for comments is 20th October, 2005.

## **ANNEX 2: Map showing properties consulted**

### **ANNEX 3: List of relevant organisations consulted**

1. CADAP (at meeting on 6/7/05)
2. Wimbledon Society
3. Wimbledon East Hillside Residents Assn.

(\* CADAP is the Conservation and Design Advisory Panel)

### **ANNEX 4: List of Councillors Consulted**

Councillors representing Village Ward

Albanian

Nese deshironi me shume informacion ne gjuhen tuaj, ju lutemi te na kontaktoni ne adresen e dhene ne kutine me poshte.

Arabic

إذا أردت معلومات إضافية بلغتك الأصلية الرجاء الاتصال بنا في العنوان الممدون ضمن الإطار أدناه.

Bengali

যদি আপনার নিজের ভাষায় লেখা আরও তথ্য চান তাহলে দয়া করে আমাদের সঙ্গে যোগাযোগ করুন, উল্লার বক্ সে আমাদের ঠিকানা রয়েছে।

Chinese

如果你需要用中文印成的資料，請按低端方格內提供的地址與我們聯系。

Farsi

اگر مایل به اطلاعات بیشتر به زبان خود هستید، لطفاً با ما از طریق آدرس زیر تماس بگیرید.

French

Pour tout renseignement complémentaire dans votre propre langue, veuillez nous contacter à l'adresse figurant dans l'encadré du bas.

Gujarati

જો તમને તમારી પોતાની ભાષામાં વધારે માહિતી જોઈતી હોય, તો કૃપા કરીને નીચે અંતમાં આપેલા ખાનામાં દર્શાવેલા સરનામે અમારો સંપર્ક કરો.

Punjabi

ਜੇਕਰ ਤੁਸੀਂ ਪੰਜਾਬੀ ਵਿਚ ਹੋਰ ਜਾਣਕਾਰੀ ਲੈਣੀ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ ਕ੍ਰਿਪਾ ਕਰਕੇ ਹੇਠ ਲਿਖੇ ਖਾਨੇ ਵਿਚ ਦਿੱਤੇ ਪਤੇ 'ਤੇ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰੋ।

Somali

Hadii aad u baahan tahay faahfaahin intaa kabadan oo ku soobsan afkaaka hooyo ama Af Somali fadlan lana soo xiira cinwaanka hoos ku qoran.

Spanish

Si usted desea mas informacion en su propia lengua, por favor contactenos en la direccion al pie del formato.

Tamil

உங்கள் மொழியில் மேலதிக தகவலைப் பெற விரும்பினால், அடியிலுள்ள பெட்டிக்குள் தரப்பட்டுள்ள விவரத்தில் எம்முடன் தொடர்பு கொள்ளுங்கள்.

Urdu

اگر آپ اپنی زبان میں مزید معلومات حاصل کرنا چاہتے ہیں تو براہ کرم ہم سے اس پتے پر رابطہ قائم کریں جو کہ نیچے کے بکس میں درج ہے۔