

more**Morden**

Make more of Morden...

Questionnaire

Please read the draft vision booklet before completing the questionnaire. The Make more of Morden booklet is available in Morden Library and online at www.merton.gov.uk/moreMorden

vision for moreMorden

This can be achieved by regenerating Morden to be a sustainable town centre, important transport node and through generating a renewed sense of civic pride.

Objectives:

key objectives to successfully regenerate Morden are to:

- Re-define the role of the suburban centre, creating an economically sustainable and viable town centre for the future by building on Morden's assets.
- Re-enforce Morden's leisure, cultural, educational and civic opportunities.
- Improve the quantity, quality and mix of commercial, residential and retail uses.
- Intensify development on underdeveloped sites by making more efficient use of land and incorporating higher density housing and commercial opportunities that exploit Morden's excellent public transport links. Intensifying the centre also helps protect the character and distinctiveness of the adjacent suburban neighbourhoods.
- Enhance the accessibility between the town centre and its suburban hinterland and open spaces. This can be achieved by reducing severance caused by through traffic and 'greening' Morden through tree planting and improving pedestrian routes.
- Achieve high quality urban design, architecture and public realm, incorporating high quality spaces and streets with pedestrians as the priority.
- Provide more opportunities for the community to meet, socialise and make better use of their town centre through provision of attractive, safe and accessible public spaces and community, social and leisure facilities.

Overleaf are some key questions that we'd like you to consider and to give you an opportunity to help us plan for the future of Morden. If you can, please respond to this questionnaire on line at **www.merton.gov.uk/moreMorden**.

Or post the completed paper survey to:

Plans and Projects
13th Floor, Merton Civic Centre
London Road,
Morden SM4 5DX

Alternatively, post this booklet in the comments box at Morden Library.

The closing date for comments is 10 October 2008.

As well as this questionnaire, you can email your comments to **moreMorden@merton.gov.uk**

the vision:

1. Are the vision's aims and objectives right for Morden? (See page three).

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree , please comment below;

perceptions

2. What is/are the worst thing/s about Morden?

3. What is/are the best thing/s about Morden?

4. What do you feel younger people would want from Morden in the future?

5. What would make Morden more attractive to older people?

development opportunities:

6. What sites or locations do you think should be redeveloped in Morden?

7. Do you agree with the suggested sites and uses, as indicated in the Morden draft vision booklet pages eight and nine?

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

8. What parts of Morden do you want to keep for the future?

transport and access

9. Re-organising the bus area outside the tube station would help improve the interchange between the transport services and would improve the feel and look of London Road.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

10. If there were less traffic in Morden I would use Morden town centre more.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

11. What needs to be addressed in Morden to improve access for everyone?

local economy and enterprise

12. Why do you currently use/visit Morden?

- Shopping
- Civic Centre staff
- Work [other than Merton Council]
- Transport Interchange
- Education
- Leisure
- Religious
- To socialise in the evenings

Other *if other, please comment below;

- 'I don't use Morden much', please comment below;

13. What would make you use the town centre more?

- Better range of shopping
- More day to day services e.g. hairdressers, beautician, dentist
- New educational facilities
- More / better leisure facilities
- More to do in the evenings
- More to do at the weekends
- more small independent businesses

- Other *if other, please comment below;

living

15. If you live in Morden, what attracts you to live in the area?

16. What types of new housing do we need in Morden to cater for first time buyers and elderly as well as families?

17 Do you support the idea of more housing above shops in the town centre?

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree , please comment below;

18. Morden town centre has capacity for anything between 500-1500 additional homes – this is 25% of the borough’s housing targets for 2010-2025. Do you agree that Morden town centre should cater for this growth?

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, where should more housing be located in the borough? Please comment below;

19. There is a good sense of community in Morden

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

20. How can Morden better provide for its community needs?

sustainability

21. Economic, social and environmental sustainability should be at the core of the regeneration strategy for Morden.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

22. It is important to maximise the extent to which Morden's energy needs can be derived from renewable energy sources.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

23. Access by walking, cycling and public transport should be given priority to reduce travel by car.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

leisure

24. It is important to increase the use of Morden Hall Park and Morden Park by improving the links with the town centre.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

25. More leisure facilities are needed for children and young people.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

26. More leisure facilities (sports as well as social) are needed in Morden for the evening and weekends?

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

environment and public realm

27. Are the suggested building heights for the sites acceptable for Morden in the future? (As indicated in the Morden draft vision booklet pages eight and nine).

- Buildings are too tall
- Buildings seem just right
- Buildings could be taller if well designed
- A mixed approach may work best

28. Morden could be improved by more tree planting and general greening of the town centre.

- Strongly Agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

29. Morden is a safe place to be at all times?

- Agree
- Neither agree or disagree
- Disagree
- Strongly Disagree

*if disagree or strongly disagree, please comment below;

short-term improvements

30. Think of a town centre or place that you like. What is attractive about it and why would it work in Morden?

31. What improvements could we do in the short term to improve Morden?

[Please rate your ideas in order of importance 1-5. 1 being the most important and 5 being the least]

1 _____

2 _____

3 _____

4 _____

5 _____

Equalities Monitoring

Please help us to improve our services by telling us about your self. This information will be treated in strict confidence and will only be used to produce anonymous statistics for equal opportunities monitoring purposes.

Are you: Male Female

What is your age group?

- | | | | |
|--------------------------------------|--------------------------------|--------------------------------|-------------------------------------|
| <input type="checkbox"/> 15 or under | <input type="checkbox"/> 30-34 | <input type="checkbox"/> 50-54 | <input type="checkbox"/> 70-74 |
| <input type="checkbox"/> 16-19 | <input type="checkbox"/> 35-39 | <input type="checkbox"/> 55-59 | <input type="checkbox"/> 75 or over |
| <input type="checkbox"/> 20-24 | <input type="checkbox"/> 40-44 | <input type="checkbox"/> 60-64 | |
| <input type="checkbox"/> 25-29 | <input type="checkbox"/> 45-49 | <input type="checkbox"/> 65-69 | |

Do you consider that you have a disability? Yes No

How would you describe yourself (tick one box only)

White

- White-English
- White-Scottish
- White-Welsh
- White-Irish
- Gypsy/Roma/Traveller
- Any other White background (please specify)

Asian or Asian British

- Indian
- Pakistani
- Bangladeshi
- Tamil
- Any other Asian background (please specify)

Mixed Ethnicity

- White & Black Caribbean
- White and Black African
- White and Asian
- Any other Mixed background (please specify)

Black or Black British

- Caribbean
- African
- Any other Black background (please specify)

Chinese and other ethnic groups

- Chinese
- Korean
- Any other background
(please specify)

What is your faith / belief?

- Buddhist
- Christian
- Hindu
- Muslim
- Jewish
- Sikh
- Other (please specify)

How do you describe your sexuality?

- Heterosexual
- Lesbian or Gay man
- Bisexual
- Trans
- Prefer not to say

keeping you up to date

To enable us to monitor responses to this consultation, could you please provide the following information;

Name: _____

Address: _____

Postcode: _____

Would you like to join our mailing list?

If you would like to join our mailing list and receive regular updates on the moreMorden project please indicate below how you would like us to contact you. In the interests of reducing the use of paper we will be providing electronic updates only.

A) Email alert that new project information is on the project website

B) Text (SMS) alert that new project information is on the project website

C) Other please (indicate) _____

Please provide your email or mobile number for electronic updates.

If you would like more information in your own language,
please contact us at the address shown in the box below.

Albanian

Nese deshironi me shume informacion ne gjuhen tuaj, ju lutemi te na kontaktoni ne adresen e dhene ne kutine me poshte.

Arabic

إذا أردت معلومات إضافية بلغتك الأصلية الرجاء الاتصال بنا
في العنوان المدون ضمن الإطار أدناه.

Bengali

যদি আপনার নিজের ভাষায় লেখা আরও তথ্য চান তাহলে দয়া করে
আমাদের সঙ্গে যোগাযোগ করুন, তলার বক্ সে আমাদের ঠিকানা রয়েছে।

Chinese

如果你需要用中文印成的資料，
請按低端方格內提供的地址與我們聯系。

Farsi

اگر مایل به اطلاعات بیشتر به زبان خود هستید، لطفاً ما با از طریق آدرس زیر تماس
بگیرید.

French

Pour tout renseignement complémentaire dans votre propre langue, veuillez
nous contacter à l'adresse figurant dans l'encadré du bas.

Polish

Jeśli życzy sobie Pan/i więcej informacji w swoim języku,
proszę się z nami skontaktować pod adresem podanym w
dolnej ramce.

Punjabi

ਜੇਵਰ ਤੁਸੀਂ ਪੰਜਾਬੀ ਵਿਚ ਹੋਰ ਜਾਣਕਾਰੀ ਲੈਣੀ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ ਹਿੱਥਾ ਵਰਵੇ
ਹੇਠ ਲਿਖੇ ਖਾਨੇ ਵਿਚ ਦਿੱਤੇ ਪਤੇ 'ਤੇ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰੋ।

Somali

Hadii aad u baahan tahay faahfaahin intaa kabadan oo ku soobsan afkaaka
hooyo ama Af Somali fadlan lana soo xiira cinwaanka hoos ku qoran.

Spanish

Si usted desea más información en su propia lengua,
por favor contáctenos en la dirección al pie del formato.

Tamil

உங்கள் மொழியில் மேலதிக தகவலைப் பெற விரும்பினால், அடியிலுள்ள
பெட்டிக்குள் தரப்பட்டுள்ள விலாசத்தில் எழுதல் தொடர்பு கொள்ளுங்கள்.

Urdu

اگر آپ اپنی زبان میں مزید معلومات حاصل کرنا چاہتے ہیں تو براہ کرم
ہم سے اس پتہ پر رابطہ قائم کریں جو کہ نیچے کے بکس میں درج ہے۔

You can also get this
information in large print,
in Braille and on audiotape.

020 8545 3041

return this feedback form to:

If you can, respond to this questionnaire on line **www.merton.gov.uk/moreMorden**. The closing date for comments is 10 October 2008.

Comments can also be sent by

Email moreMorden@merton.gov.uk

Post Plans and Projects, 13th Floor, Merton Civic Centre, London Road, Morden SM4 5DX or alternatively, post in the comments box at Morden Library